



# IMRAN SHAIKH


Associate Technical  
Director - Web


 Pune, MH

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 <https://javascripters-community.com/>

 <https://javascripters.org/>

## Professional Summary

- Presently, Imran works as a Associate Technical Director at VIU.
- He has over 17+ years of experience developing web products & managing web team.
- HFI CUA™ & CXA™ Certified Usability Analyst from Human Factors International Inc.
- Google Certified User Experience professional
- He is a founding member of JavaScripters Community World Wide, an organization dedicated to promoting enterprise applications by using JavaScript, libraries, and frameworks with effective user experience practices.
- Expertise in web product development, Project Management, Product Management, strategy road-mapping, tool selection, application architect and design,
- Work with the stakeholders Technical Solutions, to plan, prioritize and carry out the objectives of the team for developing web applications and processes
- Provide technical expertise in identifying, evaluating, and developing effective procedures and systems requirements that meet business requirements and Establishes Web product scope by studying strategic business drivers; discovering and validating business and technical requirements and parameters.
- Develop Web solutions by formulating objectives; planning project life-cycle deliverables, resource availability and application, evaluation, and design of technical solutions.
- Implement Web solution by monitoring product progress; tracking action items; conducting design and implementation reviews; examining, researching, and resolving issues; escalating issues to appropriate authority; responding to team members' concerns; coordinating requirements with interested departments.
- Assures quality Web solutions by developing and completing test plans; maintaining project and technical documentation.
- Accomplishes work requirements by orienting, training, assigning, scheduling, coaching employees; following production, productivity, quality, and customer-service standards; identifying work process improvements.
- Investigate and implement features in products to meet user requirements.
- Accomplishes organizational goals by accepting ownership for accomplishing new and different requests
- Meets cost standards by monitoring expenses; implementing cost-saving actions.

## Skills

Product Management

Project Management

Javascript

Scrum

User Interface User Experience

People Management

Product Development

Agile Methodology

Web Development Projects

User Interface Architecture

User Centered Design

Product Usability

UX Engineering

Persuasion, Emotion & Trust Design Strategy

Html5

Css3

Reactjs

Expressjs

## Employment History

### Associate Technical Director

Aug 2022 - Present

viu • Pune

#### Key Role & Responsibilities

- Plan, prioritize the feature requirements, and prioritize the development workflow of the web application
- Managing the rollout of several features and tools across our Indonesia, Malaysia, Middle East, Myanmar, South Africa teams
- Discovering new opportunities to maximize new revenue and meet renewal targets
- Conducting market research, analyzing data, identifying users' pain points, and developing products
- Strategic vision and goals for the product
- Planning and implementing a Web and Mobile (WAP) strategy
- Influencing and collaborating with the product marketing and country teams to ensure appropriate, informative, impactful engagement with the market.
- Interview and evaluate new candidates for technical positions

Nodejs AWS GCP

Debug & Analysis Web Applications

Web Performance Optimization

Architecture

Infrastructure

NextJS

## Languages

English

Urdu

Hindi

Marathi

Arabic

- Manage the resources used by all those whose role falls under their technical area of expertise, such as the software development department, and control the budget allocated to these teams

- Oversee the development of new products from initial ideation to market release, focusing on ensuring technical soundness and the efficient use of technical resources

- Understand user requirements for new products and establish criteria to assess this before the product is released

- Monitor the progress of projects and performance of employees to ensure that high technical standards are being met, work is completed efficiently, and hard work is rewarded

- Analyse potential technical risks before new business ventures and establish a risk assessment with preventative measures

- Research and build on existing knowledge of their sector and new developments within it to develop new processes and introduce tools that will lead to innovation and improve quality and reliability

- Collaborate with test engineers to advise on suitable testing procedures for new software, systems or devices

- Oversee the creation of design documentation and refine documents where necessary

### Technical Delivery Manager

Dec 2020 - Aug 2022

Vuclip India Pvt Ltd. • Pune, MH

#### Key Role & Responsibilities

- Contributes to the development and continuous improvement of viu web product and tactical execution strategies
- Effectively manage and develop team including work assignment, personal development, and career planning
- Helping team members in coding best practices, code review & technical solutions.
- Preparing architecture flows and documentation
- Provide development status reporting to Senior Management
- Identify and document requirements and set reasonable project timelines.
- Document resource needs, risks, project scope, and contingency plans.
- Work with vendors, third parties, and teams to integrate solutions.
- Facilitate and lead meetings to ensure progress on solutions and products.

### Senior Principal Engineer

Apr 2018 - Dec 2020

Vuclip India Pvt Ltd • Pune, MH

Vuclip (also known as viu), a PCCW Media Company is a leading video-on-demand service provider across the globe with a presence in more than 22 countries.

#### Role & Responsibilities :

- Solutioning UI Architecture
- UI Product architecture design & development using ReactJs, HTML5, CSS3 & latest Technical stack.
- Collaborate with Product Management and User Experience Design teams to understand business requirements and design appropriate solutions
- Create product designs and project plans that balance technical and practical considerations
- Undertake Technical investigation and create Proof of Concept examples, Lead design, implementation, and Unit testing of projects

- Delivering quality code on an aggressive schedule
- Providing expert technical guidance on development options and best practices to fellow team members and stakeholders
- Taking technical sessions and knowledge sharing activities.
- Work with colleagues on the implementation team to provide clarity and ensure progress towards goals.
- Apply good coding practice and enforce the same through activities like design reviews, code reviews, and the application of appropriate tools to aid conformance.

### **Principal Software Engineer**

Jul 2016 - Apr 2018

Vuclip India Pvt Ltd. • Pune, MH

#### **Role & Responsibilities :**

- UI Product architecture design & development using Angular, HTML5, CSS3 & latest Technical stack.
- Collaborate with Product Management and User Experience Design teams to understand business requirements and design appropriate solutions
- Create product designs and project plans that balance technical and practical considerations
- Undertake Technical investigation and create Proof of Concept examples, Lead design, implementation, and Unit testing of projects
- Delivering quality code on an aggressive schedule
- Providing expert technical guidance on development options and best practices to fellow team members and stakeholders
- Taking technical sessions and knowledge sharing activities.
- Work with colleagues on the implementation team to provide clarity and ensure progress towards goals.
- Apply good coding practice and enforce the same through activities like design reviews, code reviews, and the application of appropriate tools to aid conformance.

### **Founder**

Apr 2015 - Present

JavaScripters Community • Pune, MH

JavaScripters is an initiative taken for front-end engineers community to share and gain JavaScript basic and advance knowledge along with motto to connect all javascripters together.

We believe in " Power is gained by sharing knowledge not hoarding it" . It is platform for sharing & gaining knowledge among expertise , intermediate & even the beginners too.

Javascripters community is for exchange/ share the knowledge and views for Front end Engineers. Our goal is to extend wide services to Front end Engineers who want to be expertise in JavaScript / Front end technologies.

Here is the list of groups and channels we are associate with as a organizer

<http://www.javascripters.org>

Pune:

<http://www.meetup.com/javascripters/>

<http://www.meetup.com/PuneJS/>

<https://www.meetup.com/angular-pune/>

<https://www.meetup.com/preview/WebApp-Pune>

<http://www.meetup.com/HTML5-Web-Mobile-Development-Meetup/>

<https://www.meetup.com/preview/Pune-JavaScript-Meetup-WebF>

<http://www.meetup.com/Pune-UX-UI-Engineers/>

<http://www.webf.zone/events/2015/>

Mumbai:

<https://www.meetup.com/preview/JavaScripters-Mumbai>

Delhi:

<https://www.meetup.com/preview/JavaScripters-Delhi>

etc

### **Advisory Software Engineer**

Mar 2015 - Jul 2016

Pitney Bowes • Pune, MH

#### **Role & Responsibilities :**

- Pitney Bowes product UI development using AngularJs, TypeScript , NodeJS, gulp, bower,karma & jasmine TDD driven Product development.
- RESTfull API UI Integration development & build complex web applications with clean and highly usable interfaces.
- Work closely with UX team and build UI integration with HTML + CSS & End product.
- Interacting with product managers, designers & team members to ensure smooth progress of project work; ensuring adherence to quality norms throughout the implementation process.
- Identifying & analyzing defects, questionable functions, errors and inconsistencies in software program functions, outputs and content
- Delivering and implementing the project as per scheduled deadlines and extending post-implementation and maintenance support.

### **Senior Product Development Engineer**

Mar 2014 - Feb 2015

Sungard Availability Services, India • Pune, MH

#### **Role & Responsibilities**

- Developing and delivering high quality UI modules, enhancements and bug-fixes using backbone marionette, CSS3 / Sass, HTML5 with backend intigration in Ruby on Rails.
- Helping Team for technical assistance whenever required.
- Engaged in code optimization and applying best usability practices.

### **Senior Software Engineer**

Apr 2011 - Feb 2014

PubMatic • Pune, MH

In Pubmatic I worked as a Senior Software Engineer with Expertise in HTML, CSS,Object oriented JavaScript,Jquery,Ajax,cross-browser problem solving technique,designing, developing and delivering work.

#### **Role & Responsibilities at PubMatic**

- Developing and delivering high quality Admin and Publisher UI modules.
- Engaged in developing JavaScript components used for application/products.
- Engaged in Code revamp/optimization.
- Helping UI Team for technical assistance whenever required.

- Exploring Business knowledge & Business Logic required for Advertising & Media domain.

### **Senior Software Engineer Lead**

Nov 2009 - Apr 2011

Cybage Software Pvt. Ltd. • Pune, MH

In Cybage Software pvt Ltd i worked as team leader with expertise in PHP, Perl, JQuery, Ajax ,HTML,CSS3 languages for developing eCommerce applications.

#### **Role & Responsibilities at Cybage Software pvt Ltd.**

- Worked on project for the largest ecommerce company like Digital River,Swreg,Reporting Server,RegNow..etc
- Lead team sizes ranging from 1-3 engineers
- Client communication for requirement and technical clarifications.
- Flexible to work in a team and/or independently.
- Ability to quickly grasp and work on the existing code-base and frameworks.
- Able to work in multi-site environments.
- Engaged in CMMI QMS document process as Quality Lead and preparing team work status reports for reporting clients

### **Team Leader**

Mar 2007 - Oct 2009

Vidushi Infotech SSP Pvt Ltd • Pune, MH

#### **Role and Responsibilities at vidushiinfotech SSP Pvt Ltd.**

- Lead team sizes ranging from 1-5 engineers
- Handled various projects from the feasibility to implementation stage while handling research & requirement analysis .
- Extensive experience in developing software products with some exposure t web development.
- Involved deeply into requirements design phases with the customer.
- Handled customer communication for all technology needs.
- Engaged in Marketing, Promoting and Selling CMS products to International clients.

### **Software Engineer**

Mar 2005 - Mar 2007

Vidushi Infotech SSP pvt Ltd • Pune

#### **Role & Responsibilities at Vidushi Infotech SSP pvt Ltd,Pune.**

- Lead team sizes ranging from 1-5 engineers
- Handled various projects from the feasibility to implementation stage while handling research & requirement analysis .
- Extensive experience in developing software products with some exposure to web development.
- Involved deeply into requirements design phases with the customer.
- Handled customer communication for all technology needs.
- Engaged in developing, Marketing, Promoting and Selling CMS products to International clients.

## **Education**

### **Master's Computer Applications**

Jun 2002 - May 2009

VIIIT college of Information Technology • Pune

## Certifications

### **HFI- Certified Usability Analyst**

Sep 2015

### **HFI- Certified User Experience**

Apr 2022

### **Google UX Design Professional Certificate**

Mar 2022